

The President and Provost's

2009–10

Diversity Lecture & Cultural Arts Series



Mahzarin Banaji

“Mind Bugs: The Science of Ordinary Bias”

April 29, 2010

4:00 p.m.

**Saxbe Auditorium, Drinko Hall
55 West 12th Avenue**

(Reception immediately following the workshop)

President E. Gordon Gee and Provost Joseph Alutto invite you to attend the tenth annual Diversity Lecture and Cultural Arts Series on the campus of The Ohio State University. The program offers the campus and the Columbus community opportunities to benefit from some of the most eminent scholars, artists, and professionals who discuss and exemplify diversity with excellence.

Mahzarin Banaji is the Richard Clarke Cabot Professor of Social Ethics in the Department of Psychology at Harvard University. She received her Ph.D. from The Ohio State University (1986) and is a Fellow of the American Association for the Advancement of Science, the American Psychological Association and the Association for Psychological Science. She is President-elect of the Association for Psychological Science, 2009-2010. Professor Banaji states, “Most human beings take seriously the idea that their behavior ought to be consistent with their stated beliefs and values. The last fifty years of research in psychology has challenged that possibility by revealing that the mind operates automatically, often without conscious awareness or conscious control. My focus has been on how such an “unconscious mind” creates automatic preferences and beliefs about social groups such as gender, age, class, race/ethnicity, sexuality, nationality, and religion, among others. From such research, I speak to the question of how well-intentioned people behave in ways that deviate from their own impeccable consciously stated intentions, and how this state of affairs compromises individuals and corrupts institutions. I will use hands-on demos to reveal how the eye sees, how the mind interprets, and the social biases that are the result, including my own.” You are encouraged to complete the Implicit Association Test by visiting <https://implicit.harvard.edu/implicit/demo/selectatest.html>.

Events are free of charge and open to all students, faculty, staff, and the public.

Please visit www.osu.edu/diversity/lecture.php to access the calendar of events.

For further information or special accommodations, please contact Edie Waugh at (614) 292-4355.